

# ANALYTICS DASHBOARD

Last Updated:  
3 min ago

92%

Data Availability



More info

95%

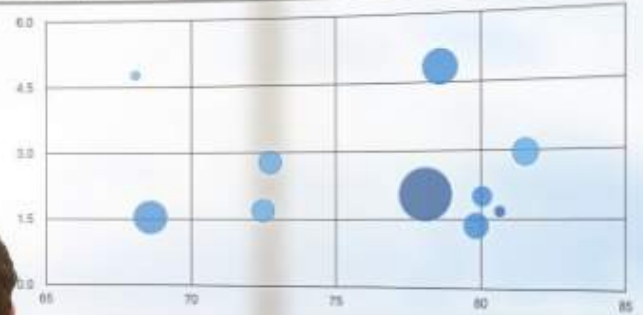
Actual vs Target



More info

Evolution	Metric	Actual vs Target	Actual	Target
	Revenue		\$3.4M	82.0%
	Profit		\$1.2M	108.7%
	Avg. Order Size		\$850.3	71.0%
	On Time Delivery		96.0%	96.0%
	New Customers		15432	145.0%
	Cust. Satisfaction		98.3%	105.0%
	Market Share		46.9%	80.0%

## Products positioning



## Sales per countries



## Top 10 products



Management Development Programme  
On

# LEVERAGING DATA FOR EFFECTIVE DECISIONS

(A workshop on Business Analytics)

**19th, 21st, 22nd and 23rd Dec 2020**

**TIMINGS: 7:00 PM - 10:00 PM (IST)**

**XAVIER INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP,  
Bangalore**

## Overview:

Data is the new oil and companies are leveraging Business Analytics to reduce costs, improve risk management, make faster decisions, improve productivity and enhance bottom-line performance such as profitability and customer satisfaction. In this 4 days live-online programme you will understand the use of Analytics on Data for Business Insights, create a linkage between analytics and its impact on Business, understand the techniques of analytics with hands on working with Software for Analytics and be able to evaluate the effectiveness of analytics, models and techniques.

## Who Will Benefit?

This programme will be useful for Senior Management, Middle Management, Technical Architects and other parties who are interested in leveraging analytics on their data to create an impact in the enterprise.

## Highlights & Pedagogy:

- Case methodology through hands-on training
- Simulated live cases from the industry
- Experienced practitioners as resource persons with international exposure
- E-Study material and data sets will be shared
- Networking opportunities with practitioners

## Modules:

- An outline of data and Business analytics
- Industry case analysis for each of descriptive Predictive and Prescriptive, Analytical Techniques
- Application of Analytics in functional areas of Marketing, HR, Finance and Operations
- Hands on working with Data in Excel and Rapid Miner.
- Future Trends in Analytics

## Fee Structure:

### Early bird (till 12th Dec):

- **Academicians** (faculty members, research scholars and PG students): **INR 2,500** (inclusive of 18% GST)
- **Industry professionals:** **INR 5000** (inclusive of 18% GST)

### Fees after 12th Dec:

- **Academicians** (faculty members, research scholars and PG students): **INR 2,900** (Inclusive of 18% GST)
- **Industry professionals:** **INR 5900** Inclusive of 18%GST )

## Bank Details:

Beneficiary XAVIER INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP

Bank Name SOUTH INDIAN BANK

Branch KORAMANGALA BRANCH

Account No 0416053000000201

IFSC Code SIBL0000416

## Profile of Resource People:



**Mr. Amit Choudhury**

He is a seasoned data analytics professional with KPMG and trainer with over 13 years of experience in data analytics, sales, operations and customer engagement. He has a Bachelors degree; in Electronics & Communication and a PG Diploma in Data Science from Manipal University, Karnataka. He has also acquired an M.Sc. in International Business from ESC Bretagne Brest Business School, France. He is currently serving as Manager – Analytics for KPMG in India.



**Prof. Rajendra Desai**

He Brings with him 25 years of experience in Industry and academics with 20 years as Director of a Leather accessories firm looking after Marketing and Strategy for the firm. He completed his B.Tech from IIT Delhi in Chemical Engineering and went on to acquire a Masters in Operations Research from Virginia Tech, Blacksburg, USA. He teaches the practice of Quantitative Techniques and Data Analytics in Business. He has been part of consulting projects at the academic institutes he has been associated with. He is currently Dean, External Programmes at XIME, Bangalore.



**Mr. VGN Murthy**

He has a B.E. degree in Computer Science and Engineering and Master of Science (MS) in Computer Science from Georgia Institute of Technology, Atlanta, USA. He has 31 years of global industry experience spanning across India, the USA and Europe. He has worked extensively in the areas of Business Analytics, Big Data, Machine Learning, Internet of Things, Network Security, Information Security and Assurance and has executed several projects in these areas. He is an IBM Certified Database Administrator on the DB2 Relational Database Management System and is adept at analysing the database performance and in providing solutions on database performance tuning, data modelling and database design. He is currently a Visiting Faculty in the area of Business Analytics at XIME, Bangalore.



**Prof. Ashwath Shastry**

He is currently the Managing Partner of 72degrees Consultancy Services, a partnership company specialized in angel-funding, re-pivoting, mentoring and coaching of new and innovative start-up companies. He has had an enriching career with Infosys Technologies Ltd. (1992 to 2011) with his last role as an Associate Vice President and Senior Delivery Manager of a manufacturing vertical. He has a Bachelors Degree in Electronics Engineering and a Masters-Degree in Electronics and Communication Engineering from PSG College of Technology, Coimbatore. He has diverse work experience in various parts of the USA, Canada and India, and is currently an Adjunct Faculty at XIME, Bangalore.

## About XIME:

XIME is one of the top B-Schools of India, with excellent campuses in Bangalore, Kochi and Chennai. It has been founded in 1991 by a group of academicians headed by Prof. J. Philip, who is a former Director of IIM-Bangalore and a former Dean of XLRI. XIME's flagship programme is its two-year PGDM. XIME has a strong B-Schools network with some of the leading institutions in France, Germany, Italy, the U.S., Brazil, China, Russia and South Africa.

XIME received ACBSP accreditation (Accreditation Council for Business Schools and Programs of the United States), a milestone in the onward progress of the institution. XIME has found 11th place in the CSR ranking of Private B-Schools', 26th Rank among all B Schools of India by Careers 360 in Nov 2018 and A1 category by Business Standard published in December 2018.

**For further details, please contact**

**Prof. Rajendra Desai, 9886538504 [raj@xime.org](mailto:raj@xime.org)**

**Prof. Ashwath Shastry, 9845070279 [ashwath@xime.org](mailto:ashwath@xime.org)**

**or mail your name, program name, mobile number to [mdpblr@xime.org](mailto:mdpblr@xime.org)**

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