



- Bangalore
- Chennai
- Kochi

Shaping Future Leaders

Workshop On

HOW TO EXCEL IN PUBLISHING RESEARCH PAPERS

**LEARN THROUGH A LIVE-ONLINE PROGRAM BY RECOGNISED
EXPERTS WITH PUBLICATIONS IN ABCD JOURNALS**



21 & 22 DECEMBER 2020

XAVIER INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP,
Bangalore

Overview

Research publications help academicians to study about real business situations and systems and are excellent tools to find answers for critical research questions through field studies, surveys and analysis and help them create new models and make them better teachers in the field of higher education. They also help teachers to test the understanding of theories and their applicability in Business situations and develop practical insights.

Research and publications have now become an integral part of higher education. Apart from the fact that publishing research papers adds a creative value to the teachers, it has become more important because all appointments and all promotions, in academic field are based on the research work published by academicians and not on their teaching competencies. Under the circumstances showcasing viable research output has become very important for teachers. While the teachers across the country are now pushing themselves to excel in this field, it has been observed that many of the teachers are still finding it very difficult to reach greater heights in this field. The major reason for this is, that there is no scientific training for conducting research, and publishing the Research Output in a renowned Journal. Many times academicians find it very difficult to either author quality research papers, or to find a right journal and get it published.

Objective

This program is intended to fill this gap and train the academicians in writing high quality research papers and publish them in reputed Research Journals. This provides a step by step approach and handholding guidance, to the academicians in higher education and research scholars to gain a good level of guidance to excel in the field of Research and showcase their papers published in international journals.

This workshop covers topics such as:

1. Selecting the right area for Research.
2. Conducting systematic review of literature.
3. Finalizing Research Question and Forming Hypothesis
4. Designing and Validating the right type of Questionnaire.
5. Data Collection and Analysis
6. Finalizing a draft paper, Plagiarism checks and referencing
7. Choosing a Right Journal of international standards
8. Publishing the paper in chosen Journals

Who Will Benefit

This seminar is intended for academicians in the field of higher Education regardless of their experience with Research and Publishing. Research Scholars and those individuals who are intending to seek a career in higher education will also be benefitted from this program.

Pedagogy

The workshop will be conducted for 2 days in Live - Online 9.30 am - 5.00 pm.

Profile of Resource People :

Prof. NMK Bhatta: Prof. Bhatta is presently Professor & Dean (Research) at XIME. Prior to that he was Professor and Chairman of Industry Interface and MDP at IIM Indore. He has more than 35 years of practical experience in the Industry. He had undergone his training in Qualitative Research Methods from the London School of Economics and Case method of Teaching from Harvard Business School and NASMEI (North American Society for Marketing Education in India). He has published his papers in Harvard Business School, Journal of International Business Education and several other international journals. He has authored a part of the book published by Taylor & Francis, UK and presently engaged in writing some portions of a book on "Digital Transformation" being published by Cambridge University, UK. He has extensive experience of presenting his papers in International Conferences in USA, Canada, UK, Hong Kong and at several other reputed conferences.

Dr. Murugan Pattusamy is a seasoned and passionate researcher with publications in ABDC rates International Journals. His papers are high quality and extensively referenced and resulting in a ResearchGate rating of 8.97. He is currently an Assistant Professor at the School of Management Studies, University of Hyderabad. He has completed his MBA and PhD from Anna University, Chennai. The areas for his research interest are Work-family balance, conflict, facilitation and individual well being. His teaching interests are in Business Research Methods, Multivariate Data Analysis, Mediation Analysis and Partial Least Square SEM.

LinkedIn profile (<https://in.linkedin.com/pub/murugan-p/20/7a3/10>)

Research Gate (http://www.researchgate.net/profile/Murugan_Pattusamy3)

Dates:

December 21-22, 2020, Live – Online Sessions through Zoom

Fee Structure: -

Per Delegate- Rs 2,500/-

15% Discount for 3 or more delegates from the same organisation

Mode of Payment: Cheque / DD / NEFT / Paytm.

Bank Details:

Beneficiary XAVIER INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP

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About XIME

XIME is one of the top B-Schools of India, with excellent campuses in Bangalore, Kochi and Chennai. It has been founded in 1991 by a group of academicians headed by Prof. J. Philip, who is a former Director of IIM-Bangalore and a former Dean of XLRI. XIME's flagship programme is its two-year PGDM. XIME has a strong B-Schools network with some of the leading institutions in France, Germany, Italy, the U.S., Brazil, China, Russia and South Africa.

XIME received ACBSP accreditation (Accreditation Council for Business Schools and Programs of the United States), a milestone in the onward progress of the institution. XIME has found 11th place in the CSR ranking of Private B-Schools', 26th Rank among all B Schools of India by Careers 360 in Nov 2018 and A1 category by Business Standard published in December 2018.

For further details, please contact

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